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# Celebrating Design Texas 2022

## Sponsor Opportunities

**August 11 & 12, 2022 | Trade Mart @ Dallas Market Center | [asidtxcdt.com](http://asidtxcdt.com)**

### Exact Location

- The Expo will take place on the 2nd Floor of the Dallas Market Center Trade Mart [2100 Stemmons Freeway, Dallas, TX 75207] in space 2800 Expo. Other aspects will take place in and around the Trade Mart. Find maps at [asidtxcdt.com](http://asidtxcdt.com).

### Please note that every Sponsor will get...

- linked logo\* on the Celebrating Design Texas (CDT) website [asidtxcdt.com](http://asidtxcdt.com) from initiation of sponsorship through the remainder of 2022
- linked logo\* in all dedicated CDT mass emails from initiation of sponsorship through event
- social media posts on the ASID Texas Chapter Facebook and Instagram accounts
- recognition and logo\* in the CDT Awards program
- recognition and logo\* in the CDT wrap-up article in *Design Texas*, the official ASID Texas Chapter magazine

### Education Sponsor | 1 available | ASID Members: \$5,000 / Non-Members: N/A

- opportunity to work with CDT Co-Chairs to customize sponsorship package for maximum benefit

### Tote Bag Sponsor | 1 available | ASID Members: \$500 + 200 bags / Non-Members: \$1,000 + 200 bags

- opportunity to provide a branded tote bag\*\* for Attendees as part of their registration package
- opportunity to provide an item\*\* to put in the tote bag for Attendees as part of their registration package
- two Staff Badges

### Notepad Sponsor | 1 available | ASID Members: \$500 + 200 notepads / Non-Members: \$1,000 + 200 notepads

- opportunity to provide a branded notepad\*\* (needs to be rigid and include a pen) for Attendees as part of their registration package
- two Staff Badges

### Beverage Sponsor | 2 available | ASID Members: \$500 / Non-Members: \$1,000

- recognition on signage placed in the area of beverage (coffee, tea, water) distribution
- opportunity to provide additional branded materials\*\* such as cups, cup sleeves, etc.
- opportunity to provide an item\*\* to put in the tote bag for Attendees as part of their registration package
- two Staff Badges

### Lanyard Sponsor | 1 available | ASID Members: \$150 + 150 lanyards / Non-Members: \$300 + 150 lanyards

- opportunity to provide a branded lanyard\*\* for Practitioners Attendees
- opportunity to provide an item\*\* to put in the tote bag for Attendees as part of their registration package

\*Sponsors must provide company logo in color in two different forms – 1) raster-based (.jpg, .gif, .png) for digital use and 2) vector-based (.eps, or .ai) for printed / scalable use.

\*\*Digital mock-up or photo of item must be submitted for approval to CDT Co-Chair Laura McDonald Stewart, FASID [[laura\\_mcdonald@mac.com](mailto:laura_mcdonald@mac.com)]

# Celebrating Design Texas 2022

## Sponsor Form

If you are interested in becoming a Sponsor, please complete this form, scan, and email to CDT Co-Chair Laura McDonald Stewart, FASID [laura\_mcdonald@mac.com] & Administrator Pat Gallagher [txasid@att.net].

***If paying by check, please mail your check to:***

Pat Gallagher, Chapter Administrator  
ASID Texas Chapter  
1025 N. Stemmons Freeway, Ste. 605A  
Dallas, TX 75207

*(please print or type)*

Company Name (as you want the sponsorship to appear in event and all promotional materials):

\_\_\_\_\_

Company Name (if different than above): \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Main Contact Phone: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Sponsorship (please circle one):

Education: ASID Members [\$5,000]

Tote Bag: ASID Members [\$500 + 200 bags]

Tote Bag: Non-Members [\$1,000 + 200 bags]

Notepad: ASID Members [\$500 + 200 notepads]

Notepad: Non-Members [\$1,000 + 200 notepads]

Beverage: ASID Members [\$500]

Beverage: Non-Members [\$1,000]

Lanyard: ASID Members [\$150 + 150 lanyards]

Lanyard: Non-Members [\$300 + 150 lanyards]

Other: (describe) \_\_\_\_\_

Amount Total (to be paid via credit card or check): \$ \_\_\_\_\_

Credit Card or Check No.: \_\_\_\_\_

*[If paying by check, make check out to "ASID Texas Chapter" and put "CDT 2022" in the memo field.]*

Exp. Date [MM/YY]: \_\_\_\_\_ Security No. [on back of credit card]: \_\_\_\_\_

Name on Credit Card : \_\_\_\_\_

Signature: \_\_\_\_\_

**NOTE:** Sponsorships will be filled on a first come, first served basis based on date of payment received. Staff Badges, as well as optional Cocktail Party Awards Event tickets, will be available for registration / purchase online at a later time. Note that ASID is a Not-for-Profit 501(c)6 organization, as opposed to a Non-Profit 501(c)3 public ASID are a business expense and not a tax-exempt donation.

