



Celebrating Design Texas 2021

Sponsor Opportunities

August 12 & 13, 2021 | Trade Mart @ Dallas Market Center | asidtxcdt.com

Exact Location

- The Expo will take place on the 2nd Floor of the Dallas Market Center Trade Mart [2100 Stemmons Freeway, Dallas, TX 75207] in space 2800 Expo. Find maps at asidtxcdt.com.

Please note that every Sponsor will get...

- linked logo* on the Celebrating Design Texas (CDT) website asidtxcdt.com from initiation of sponsorship through the remainder of 2021
- linked logo* in all dedicated CDT mass emails from initiation of sponsorship through event
- social media posts on the ASID Texas Chapter Facebook and Instagram accounts
- recognition and logo* in the CDT Awards program
- recognition and logo* in the CDT wrap-up article in *Design Texas*, the official ASID Texas Chapter magazine

Tote Bag Sponsor | 1 available | ASID Members: \$500 + 200 bags / Non-Members: \$1,000 + 200 bags

- opportunity to provide a branded tote bag** for Attendees as part of their registration package
- opportunity to provide an item** to put in the tote bag for Attendees as part of their registration package
- two Staff Badges

Notepad Sponsor | 1 available | ASID Members: \$500 + 200 notepads / Non-Members: \$1,000 + 200 notepads

- opportunity to provide a branded notepad** (needs to be rigid and include a pen) for Attendees as part of their registration package
- two Staff Badges

Beverage Sponsor | 2 available | ASID Members: \$500 / Non-Members: \$1,000

- recognition on signage placed in the area of beverage (coffee, tea, water) distribution
- opportunity to provide additional branded materials** such as cups, cup sleeves, etc.
- opportunity to provide an item** to put in the tote bag for Attendees as part of their registration package
- two Staff Badges

Swag Sponsor | 10 available | ASID Members: \$250 + 200 items / Non-Members: \$500 + 200 items

- opportunity to provide an item** to put in the tote bag for Attendees as part of their registration package
- one Staff Badge

*Sponsors must provide company logo in color in two different forms – 1) raster-based (.jpg, .gif, .png) for digital use and 2) vector-based (.eps, or .ai) for printed / scalable use.

**Digital mock-up or photo of item must be submitted for approval to CDT Co-Chair Laura McDonald Stewart, FASID [laura_mcdonald@mac.com].

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Sponsor Form

If you are interested in becoming a Sponsor, please complete this form, scan, and email to CDT Co-Chair Laura McDonald Stewart, FASID [laura_mcdonald@mac.com] & Administrator Pat Gallagher [txasid@att.net].

If paying by check, please mail your check to:

Pat Gallagher, Chapter Administrator
ASID Texas Chapter
1025 N. Stemmons Freeway, Ste. 605A
Dallas, TX 75207

(please print or type)

Company Name (as you want the sponsorship to appear in event and all promotional materials):

Company Name (if different than above): _____

Main Contact Name: _____

Address: _____

City / State / Zip: _____

Main Contact Phone: _____

Main Contact Email: _____

Sponsorship (please circle one):

Tote Bag: ASID Members [\$500 + 200 bags]

Tote Bag: Non-Members [\$1,000 + 200 bags]

Notepad: ASID Members [\$500 + 200 notepads]

Notepad: Non-Members [\$1,000 + 200 notepads]

Coffee: ASID Members [\$500]

Coffee: Non-Members [\$1,000]

Swag: ASID Members [\$250 + 200 items]

Notepad: Non-Members [\$500 + 200 items]

Other: (describe) _____

Amount Total (to be paid via credit card or check): \$ _____

Credit Card or Check No.: _____

[If paying by check, make check out to "ASID Texas Chapter" and put "CDT 2021" in the memo field.]

Exp. Date [MM/YY]: _____ Security No. [on back of credit card]: _____

Name on Credit Card : _____

Signature: _____

NOTE: Sponsorships will be filled on a first come, first served basis based on date of payment received. Staff Badges, as well as optional Pre-Paid Lunches and Cocktail Party Awards Event tickets, will be available for registration / purchase online at a later time. Note that ASID is a Not-for-Profit 501(c)6 organization, as opposed to a Non-Profit 501(c)3 public charity. Therefore, any contributions made to ASID are a business expense and not a tax-exempt donation.