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# Celebrating Design Texas 2020

## Sponsor Opportunities

**August 13 & 14, 2020 | Trade Mart @ Dallas Market Center | [asidtxcdt.com](http://asidtxcdt.com)**

### Exact Location

- The Expo will take place on the 2nd Floor of the Dallas Market Center Trade Mart [2100 Stemmons Freeway, Dallas, TX 75207] in space 2800 Expo.
- Find maps at [asidtxcdt.com](http://asidtxcdt.com).

### Please note that every Sponsor will get...

- two Staff Badges
- linked logo\* on the Celebrating Design Texas (CDT) website [asidtxcdt.com](http://asidtxcdt.com) from initiation of sponsorship through the remainder of 2020
- linked logo\* in all dedicated CDT email mass communications from initiation of sponsorship through event
- social media posts on the ASID Texas Chapter Facebook and Instagram accounts
- recognition and logo\* in the CDT wrap-up article in *Design Texas*, the official ASID Texas Chapter magazine

*\*Sponsors must provide company logo in color in two different forms – 1) raster-based (.jpg, .gif, .png) for digital use and 2) vector-based (.eps, or .ai) for printed / scalable use.*

### **Tote Bag Sponsor | 1 available | ASID Members: \$500 + 250 bags / Non-Members: \$1,000 + 250 bags**

- opportunity to provide a branded tote bag to Attendees as part of their registration package
- IMPORTANT: Digital mock-up of Tote Bag must be submitted for approval to CDT Chair Annette Mallard, ASID, RID [[akmallard@hotmail.com](mailto:akmallard@hotmail.com)].

### **Notepad Sponsor | 1 available | ASID Members: \$500 + 250 notepads / Non-Members: \$1,000 + 250 notepads**

- opportunity to provide a branded notepad to Attendees as part of their registration package
- IMPORTANT: Notepad needs to be rigid and include a pen. Digital mock-up of Notepad must be submitted for approval to CDT Chair Annette Mallard, ASID, RID [[akmallard@hotmail.com](mailto:akmallard@hotmail.com)].

### **CEU Classroom Sponsor | 1 available | ASID Members: \$1,000 / Non-Members: \$2,000**

- opportunity to have a representative distribute marketing materials and/or giveaways to CEU Attendees in the Trade Mart 2<sup>nd</sup> Floor Classroom (Hospitality Suite TM 2844) directly adjacent to Expo area
- opportunity to have a representative give a 3-minute presentation to the CEU Attendees up to three times per day for both days of the event

### **Coffee Sponsor | 2 available | ASID Members: \$500 / Non-Members: \$1,000**

- recognition on signage placed in the area of beverage distribution
- opportunity to provide additional branded materials such as cups, cup sleeves, swizzle sticks, etc. that Attendees can use

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## Sponsor Form

If you are interested in becoming a Sponsor, please complete this form, scan, and email to CDT Chair Annette Mallard, ASID, RID [[akmallard@hotmail.com](mailto:akmallard@hotmail.com)] & Administrator Pat Gallagher [[txasid@att.net](mailto:txasid@att.net)].

***If paying by check, please mail your check to:***

Pat Gallagher, Chapter Administrator  
ASID Texas Chapter  
1025 N. Stemmons Freeway, Ste. 605A  
Dallas, TX 75207

*(please print or type)*

Company Name (as you want the sponsorship to appear in event and all promotional materials):

\_\_\_\_\_

Company Name (if different than above): \_\_\_\_\_

Main Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Main Contact Phone: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Sponsorship (please circle one):

Tote Bag: ASID Members [\$500 + 250 bags]

Tote Bag: Non-Members [\$1,000 + 250 bags]

Notepad: ASID Members [\$500 + 250 notepads]

Notepad: Non-Members [\$1,000 + 250 notepads]

CEU Classroom: ASID Members [\$1,000]

CEU Classroom: Non-Members [\$2,000]

Coffee: ASID Members [\$500]

Coffee: Non-Members [\$1,000]

Other: (describe) \_\_\_\_\_

Amount Total (to be paid via credit card or check): \$ \_\_\_\_\_

Credit Card or Check No.: \_\_\_\_\_

*[If paying by check, make check out to "ASID Texas Chapter" and put "CDT 2020" in the memo field.]*

Exp. Date [MM/YY]: \_\_\_\_\_ Security No. [on back of credit card]: \_\_\_\_\_

Name on Credit Card : \_\_\_\_\_

Signature: \_\_\_\_\_

**NOTE:** Sponsorships will be filled on a first come, first served basis based on date of payment received. Staff Badges, as well as optional Pre-Paid Lunches and Cocktail Party Awards Event tickets, will be available for registration / purchase online at a later time. Note that ASID is a Not-for-Profit 501(c)6 organization, as opposed to a Non-Profit 501(c)3 public charity. Therefore, any contributions made to ASID are a business expense and not a tax-exempt donation.